



SETPPOINT™ WEBSITE LAUNCHED

JUNE 25, 2012

HOUSTON, TX – Metrix Instrument Company today launched www.metrixsetpoint.com, a new “microsite” to promote its SETPOINT family of machinery protection and monitoring products. The site is designed to augment the core Metrix products featured at www.metrixvibration.com, the company’s main website.

Eric Schellenberger, Metrix president, explained the significance of the site. “Our vision is to give customers a portal where they can not only obtain substantial technical information on our SETPOINT offerings, but where they can also do some things nobody else in our industry offers; namely obtain budgetary price quotes.”

Schellenberger continues, “we will be launching an innovative new tool on this site later in July that allows customers to configure a SETPOINT system and instantly receive a professional proposal with line-item pricing.”

Randall Chitwood, vice-president of Condition Monitoring at Metrix, was instrumental in forming the vision for the site – particularly the online quoting tool. “I surveyed quite a few different industrial instrumentation companies and could not find even one that allowed customers to build systems and get budgetary pricing on-the-spot. We want to let customers see just how competitive our SETPOINT system is without the wait normally associated with sending e-mails or making phone inquiries.” Chitwood continued, “we love to visit our existing and potential customers, but we also understand that everyone is very busy and may not have time to host a visit or even spend time explaining their installation to us. This tool solves those problems and makes us an easier company to do business with.”

About SETPOINT™...

The SETPOINT system was first announced in October 2010 at the Texas A&M turbomachinery show in Houston. It began shipping to customers in July 2011 and to date has been sold to customers in more than 40 countries. The SETPOINT system features an industry-first integral touchscreen display with intuitive graphics inspired by Apple® iPod®, iPad®, and iPhone® portable devices. The system also eliminates the need for special power supplies by using the 24 Vdc instrument power readily available in most plants, thereby reducing heat in the rack and improving reliability. It introduces innovative front-access wiring connections that make it considerably easier to install and service than rear-access systems. For retrofit applications, its footprint is sized to exactly fit the industry’s most commonly installed systems, ensuring existing cutouts and panels can be reused along with existing wiring.

About Metrix...

Metrix Instrument Company (www.metrixvibration.com) is a leading supplier of machinery protection and condition monitoring products and services to industrial customers worldwide. Founded in 1965, Metrix was the first company to offer vibration transmitters, allowing vibration to be more easily integrated with existing plant control and monitoring systems accepting process measurement inputs via industry-standard 4-20mA signals. The company does business in more than 50 countries worldwide and, in addition to vibration transmitters, offers a comprehensive portfolio of vibration sensors, electronic and mechanical vibration switches, permanent monitoring systems, and associated field services for machinery diagnostics, system installation and maintenance, and training. A Roper Industries business, Metrix is headquartered in Houston, Texas. In addition to a global network

of qualified sales and service partners, Metrix maintains factory-direct sales and service offices in Nevada, Texas, Pennsylvania, New Jersey, Florida, Ohio, China, Germany, Venezuela, and the U.K.

For More Information...

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